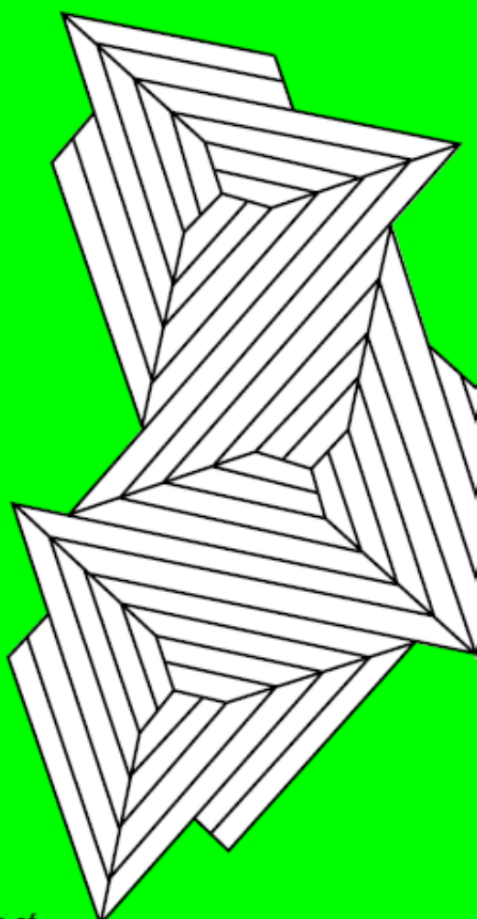


[BC]²-Basel
Computational
Biology
Conference

12th Edition
07-10·06·2015
www.bc2.ch

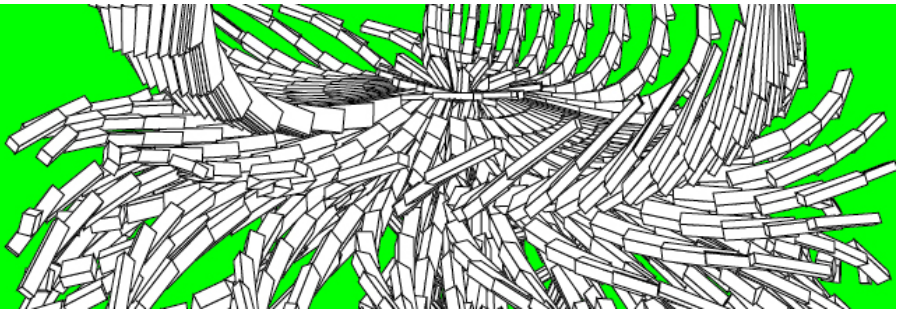


Swiss Institute of
Bioinformatics

**SPONSOR AND
EXHIBITOR
OPPORTUNITIES**

[BC]² Basel
Computational
Biology
Conference

7-10 June 2015



Why become a [BC]² 2015 sponsor

[BC]² is the main Swiss computational biology event, uniting scientists working in a broad range of disciplines, including bioinformatics, biology, medicine, and systems biology.

It will be one of the largest and most important computational biology events in Europe in 2015, attracting some 500 participants.

[BC]² is a non-profit event that aims to support the development of basic and applied research in the field of computational biology and bioinformatics.

By attracting young scientists and enabling them to discuss their research and build their professional network, [BC]² helps shape the bioinformatics of tomorrow.

[BC]² offers you, sponsors, great opportunities to:

- **access** your target market(s)
- **maximize** the visibility of your organization
- **find** the best scientists in the field and promote recruitment opportunities
- **reach** leading scientists
- **showcase** new products and services
- **network** and establish new partnerships
- **find** the right people to work on your problem/challenge
- **demonstrate** your commitment to life science research

Key facts

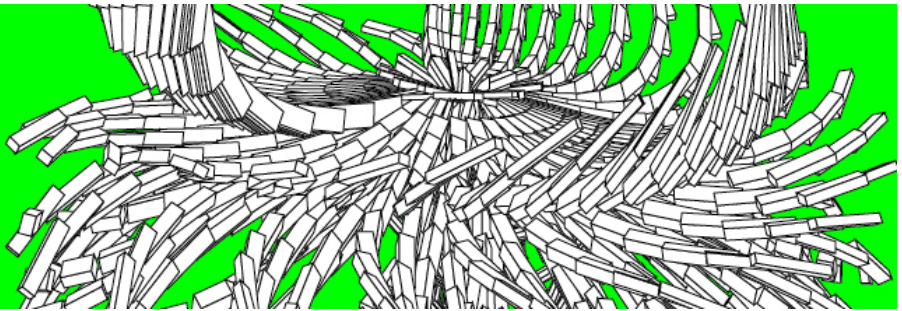
URL:	www.bc2.ch
Host organization:	SIB Swiss Institute of Bioinformatics
Conference series chair:	Prof. Torsten Schwede, SIB Swiss Institute of Bioinformatics; Biozentrum, University of Basel, Switzerland
Conference program chairs:	Prof. Niko Beerenwinkel, SIB Swiss Institute of Bioinformatics; University of Zurich, Switzerland Prof. Manolis Dermitzakis, SIB Swiss Institute of Bioinformatics; University of Geneva, Switzerland
Conference venue:	Congress Center Basel, Messeplatz 21, 4005 Basel, Switzerland
Scientific contact:	torsten.schwede@unibas.ch
Partnerships contact:	bc2-conference@unibas.ch
General information:	lorenza.bordoli@unibas.ch

Key dates

7 June 2015	Formal [BC] ² conference opening and keynote lecture
8 - 10 June 2015	Scientific meeting
9 June 2015	Tutorials, workshops and special interest group meetings, ELIXIR Innovation and SME Forum: Turning big data into growth

[BC]² Basel
Computational
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Summary of opportunities

A selection of sponsoring, tech tracks and exhibition opportunities are detailed in the annexes A and B, and can be discussed with the organizing team.

Platinum sponsor	10'000 CHF
Gold sponsor	7'500 CHF
Silver sponsor	5'000 CHF
Supporting sponsor	starting at 1'000 CHF
Exclusive support for the "SIB International Young Bioinformatician Award"	10'000 CHF
Exclusive support for the "SIB International Bioinformatics Resource Award"	10'000 CHF
Exclusive support for the "SIB Best Swiss Bioinformatics Graduate Paper Award"	5'000 CHF
Support of a Conference Poster (1st) Prize	2'000 CHF
Support of a Conference Poster (2nd) Prize	1'000 CHF
Support of a Conference Poster (3rd) Prize	500 CHF

Industry exhibitions and presentations

The following packages are equally available (Please see Annexe B):

Exhibition pack

Technological Track Presentation time

[BC]² 2015 – Conference profile

[BC]² is a high profile European conference in the field of computational biology gathering scientists from a broad range of disciplines. This event attracts leading bioinformatics researchers, computational biologists, bio-IT professionals, researchers in molecular biology, molecular medicine, biophysics, systems biology, as well as many students from Europe and worldwide.



Nobel laureate Aaron Ciechanover opening the 10th [BC]² – ECCB'12 conference with a keynote lecture.

of Bioinformatics from **7 to 10 June 2015 in Basel.**

Expected to attract around 500 participants, **[BC]² provides great opportunities for networking** with key opinion leaders and decision makers in the field of computational life sciences and offers sponsors and partners an ideal platform for demonstrating new software tools, services and technologies.

[BC]² 2015 will showcase some of the latest scientific and technological developments in bioinformatics and computational biology.

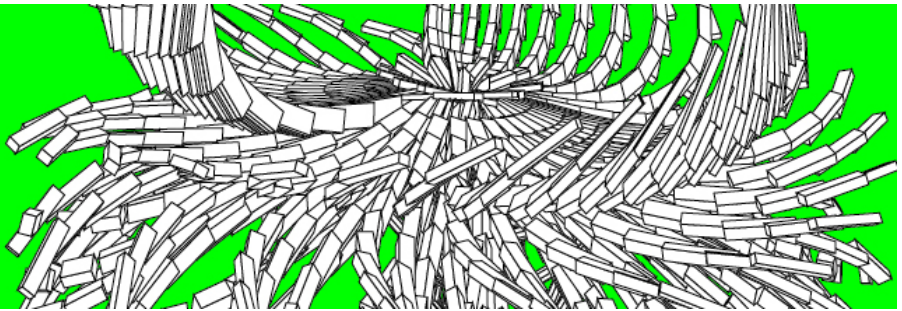
International scientists from universities and academic research institutes, as well as from industrial, pharmaceutical, biotech and IT industries will gather to discuss cutting-edge research and to promote collaboration through sharing knowledge and best practise.

[BC]² is a perfect incubator for new ideas thanks to the availability of a platform to present tools, services, products and research findings; and to great networking opportunities.

The **12th Basel Computational Biology Conference [BC]²** will be organized by the SIB Swiss Institute

[BC]² Basel
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An international perspective

Confirmed keynote speakers for [BC]² 2015 include:

- **Søren Brunak**, Department of Systems Biology, Technical University of Denmark, Denmark
- **Christian von Mering**, University of Zurich & SIB, Switzerland.
- **David Eisenberg**, Institute for Genomics and Proteomics, UCLA, CA, USA
- **Roderic Guigó**, Centre for Genomic Regulation (CRG) and Universitat Pompeu Fabra (UPF), Barcelona, Spain
- **Suzanna Lewis**, Lawrence Berkeley National Laboratory, CA, USA
- **Katie Pollard**, Gladstone Institutes, UCSF, CA, USA
- **Ron Shamir**, Tel Aviv University, Israel

Meet the next generation of scientists

[BC]² attracts motivated and skilled students from Europe and all over the world. Around 500 participants are expected, which is a great opportunity for finding the best talents in this highly competitive area.

[BC]² will support recruiting activities by providing logistical and infrastructure support (electronic job boards, meeting rooms...).



Students and PostDocs studying the latest book publications on display.

High-quality presentations – intensive interactions

The conference features keynotes from high profile experts and scientific presentations selected from a large number of peer reviewed publications, together with poster sessions, workshops, tutorials, and software and technology presentations.

Scientific discussions between presenters and expert participants will help identify trends and shape new ideas in the field of computational biology and bioinformatics.

Delegates will have many opportunities to exchange experiences and ideas through discussions, workshops, poster sessions and software demonstrations. Workshops and tutorials on specialised topics and training in cutting edge research technologies will be held in small groups to promote interactive participation.



Posters, exhibition area and catering facilities are mixed to ensure efficient communication throughout the meeting

Exhibits and technology track

[BC]² provides a specific platform for increasing the visibility of tools, services and organizations and to network with key opinion leaders in the field of computational life sciences.

Organised in Basel - one of the most vibrant biotech and pharma clusters worldwide - [BC]² is also an ideal opportunity for establishing new partnerships.

A high-visibility exhibition space

Prime exhibition space will be available in the centre of poster sessions, coffee-break areas and in front of the main auditorium. This central location will ensure frequent interactions between exhibitors and participants.



Scientific discussions at the poster sessions (Prof. Denis Noble, Oxford)

Highly frequented technology tracks

[BC]² features “technology tracks” with presentations of tools, software and services. This session is open to both academic and to commercial presenters, and turned out to be highly attractive during the previous [BC]² conferences.

About SIB Swiss Institute of Bioinformatics (www.isb-sib.ch)

The SIB Swiss Institute of Bioinformatics is an academic, non-profit foundation recognised of public utility. The SIB provides high quality bioinformatics resources and services to the national and international research communities and coordinates research and education in bioinformatics throughout Switzerland.

Established in 1998, the SIB has gradually evolved into a federation of 52 research and service groups with more than 650 scientists affiliated to the best Swiss universities and federal institutes of technology, as well as to independent research institutes.

As one of the leading bioinformatics institutions in the world, the SIB creates, maintains and distributes world recognized bioinformatics resources, mainly free of charge, to the national and international life science research community. Some examples of resources include UniProtKB/Swiss-Prot, STRING, SWISS-MODEL, Swiss Dock and neXtProt.

About [BC]² Basel Computational Biology Conference (www.bc2.ch)

The [BC]² Basel Computational Biology Conference is the annual scientific symposium of the SIB, co-organized with the Biozentrum University of Basel and supported by SystemsX.ch, the Swiss systems biology initiative. [BC]² was started in 2003 by Torsten Schwede and Manuel Peitsch and has been organized annually since then by Torsten Schwede. To review previous events, please see:

<http://www.bc2.ch/2015/review/>.

About the Basel Congress Center (www.congress.ch)

The Congress Center Basel is in the city centre, with the Old Town, the shopping districts, the parks and the city's many museums within easy walking distance. The Congress Center Basel is the largest congress venue in Switzerland. It features multi-purpose spaces, professional services and proven expertise in the organization of congresses, conferences, seminars and exhibitions. Annual events include the world's biggest watch and jewellery show – BASELWORLD, and the world's premier international art show for Modern and contemporary works, Art Basel.

Annexe A: Sponsoring Packages

Platinum Sponsorship - 10'000 CHF

- One premium exhibit booth
- Company flag at entrance of venue (flag to be provided by sponsor)
- Two technology track presentations (scheduled by the organizers)
- Logo slide during opening session
- Full page black and white advertisement in the conference programme
- Organization logo with link on the website index page
- Organization name and description listed as "Platinum Sponsor" in conference programme
- Organization brochure and gadgets in delegate registration bag
- Two full conference registrations including conference dinner
- Two additional exhibit hall passes

Gold Sponsorship - 7'500 CHF

- One premium exhibit booth
- One technology track presentation (scheduled by the organizers)
- Half-page black and white advertisement in the conference programme
- Organization logo with link on the [BC]² website index page
- Organization name and description listed as "Gold Sponsor" in conference programme
- Organization brochure & gadgets in delegate registration bag
- One full conference registrations including conference dinner
- Two additional exhibit hall passes

Annexe A: Sponsoring Packages

Silver Sponsorship - 5'000 CHF

- One exhibit booth
- One technology track presentation (scheduled by the organisers)
- Quarter-page black and white advertisement in the conference programme
- Organization logo with link on the [BC]² website index page
- Organization name and description listed as "Silver Sponsor" in conference programme
- Organization brochure and gadgets in delegate registration bag
- One full conference registration including conference dinner
- One additional exhibit hall passes

Supporting Sponsors

Sponsoring opportunities can be associated with the following:

- Welcome cocktail
- Lunch breaks
- Conference dinner
- Student conference fellowships
- Poster prizes
- Wireless Internet access
- Conference materials (name badge holders, blocks, pens, USB keys, etc.)

Annexe B: Exhibition and Tech Track Packages¹

Exhibition Package

Sixteen premium booths given with priority to: sponsors first, then industry exhibitors, then non-profit.

<ul style="list-style-type: none">• 6 sqm floor space (2x3m)• Table (1m80 x 80cm) and 2 chairs• Internet access (WLAN)• Electricity (1x 800W - 230V)• 2 exhibition passes• Your company logo with a short description on the [BC]² website• Your company logo with a short description in the abstract book	For industry: 2'500 CHF
	For non-profit: 1'500 CHF

Tech Track Package

<ul style="list-style-type: none">• 45 minute / 25 minute demonstration session in the “technology track”• Listing in the conference programme• Listing on conference web site for overview of organization demonstrations	For industry 2'000 CHF / 1'000 CHF
	For non-profit 1'500 CHF / 750 CHF

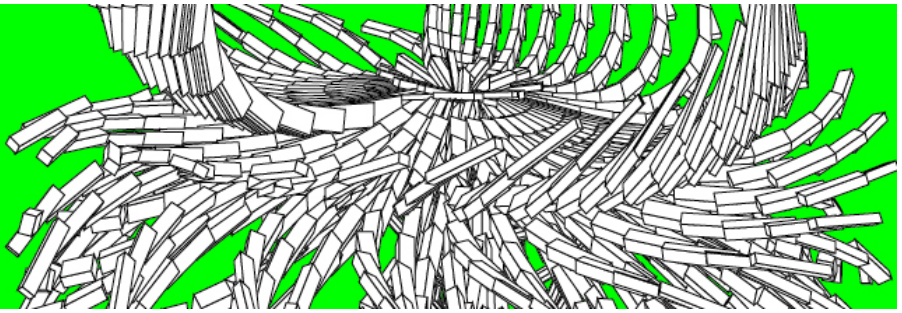
¹ Liability insurance not included.

Annexe C: Past [BC]² sponsors include

- Accelrys
- AMD
- Apple Computer, Inc.
- Ariadne Genomics
- Biobase Corporation
- Biomax Informatics AG
- BioMed Central
- BioSapiens
- Biosystems Informatics Institute
- Cambridge University Press
- Competence Center for Computational Sciences (CCCS)
- CRC Press — Taylor & Francis Books, Inc.
- CSIRO Mathematical & Information Sciences
- Elsevier MDL
- EMBL — EBI
- EMBRACE
- Gene Logic Inc.
- GenomeWeb, LLC
- GlaxoSmithKline
- Hewlett-Packard
- IBM
- Ocimum Biosolutions
- Orion Multisystems
- Oxford University Press
- Partek Incorporated
- Pfizer, Inc.
- PLoS Computational Biology
- PubGene
- RCSB Protein Data Bank
- SciTegic
- SGI
- Springer
- Sun Microsystems
- Synamatix
- The Blueprint Initiative
- The MathWorks
- The MIT Press Foundation
- Unleashed Informatics Limited
- John Wiley & Sons
- World Scientific Publishing and Imperial College Press

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[BC]² illustration: Virtual Fractal Flower generated by a unique digital seed of “Bella Donna” designed by the French artist Miguel Chevalier in Paris.

www.bc2.ch



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